

## Contemporary Strategic HR Leader ● Business Leadership and Culture Influencer ● Contagiously Optimistic

Kelly Tyler Byrnes developed a keen interest in business and leadership as a child. From stocking shelves at the neighborhood store at age eight to being a receptionist and active school leader in high school to pulling double shifts in college to working with a variety of companies today, Ms. Byrnes's love of business and leadership is obvious to all who know her.

She has loved collaborating with high-performance teams to...

- Establish the HR function for two growth-oriented marketing firms
- Boost management engagement capital by 41% of a mid-sized global organization
- Build integrated, inclusive leadership development practices across worldwide operations
- Launch two profitable divisions within a Fortune 100 public communications company
- Enable a Fortune 50 bank to hit and repeatedly beat its billion-dollar target for a new product

Clients have appreciated Kelly's work...

*"I want to thank you for all your encouragement and leadership! You truly are fulfilling your vision of being in service to others by **effectively making those you touch a better overall leader and ultimately a better person.** I just wanted to let you know how much I appreciate your insight and support."* Senior Director of Global Security, Defense Contractor

Ms. Byrnes founded [Voyage Consulting Group](#) (VCG) in 2016 to help leaders anticipate, assess, and address people-related issues that jeopardize revenue, retention, and reputation. Key differentiators of Ms. Byrnes that matter to VCG clients include:

- **Cross-functional P&L experience** leading operations, marketing, strategic planning, and human resources teams
- **First-hand experience on the executive leadership teams** of a global technical company and of two small marketing companies
- **Academic experience** as an MBA adjunct professor

Her sweet spot is working with STEAM leaders and their organizations. She has served the following as an employee, consultant, and/or executive coach: MRIGlobal, Sprint, TargetCom, Bank of America, Schlage, American Management Association, University of Kansas Hospital, Honeywell, Chrysler, Bayer, Cisco, Spotlight Analyst Relations, and DivvyHQ.

In her most recent corporate role as the **Chief Talent Officer** for MRIGlobal, the global science and technology company, Ms. Byrnes reported to the CEO and to the now-retired global CHRO, who wrote of Ms. Byrnes:

*"She truly leads by example and has made a definite positive difference in the organization's culture and work environment. Kelly's passion and positive energy is contagious. She influences others in a good way and people seek her out for her ideas and guidance on a variety of things.*

*Feedback from the executives, directors, and several board members continues to be outstanding."*

Rockhurst University named Ms. Byrnes its **Graduate Adjunct Faculty of the Year** in 2019. She is honored to serve Rockhurst as an **adjunct professor for their MBA program and executive coach for their Executive MBA program**. A regional magazine named Ms. Byrnes a **Most Influential Woman of Kansas City** and to the **Kansas City Business Hall of Fame**. She also is an award-winning speaker and author, **writer on leadership and culture for Forbes.com**, and **contributor to four Amazon bestselling 1 Habit books**.

Ms. Byrnes's earned an undergraduate degree from **Saint Mary's College, Notre Dame**, an MBA from **Rockhurst University**, and the Certificate in Disruptive Strategy from **Harvard Business School**. She is a certified executive coach and holds the HR-related SHRM-SCP and SPHR certifications. She also graduated from Chicago's Players Workshop improv program.

Ms. Byrnes and her husband, Bob, an Air Force veteran and retired fire captain, live in Kansas City. They enjoy spending time with their daughter's family in Montana and gathering with family in Kansas City and Pittsburgh. Ms. Byrnes's volunteer work revolves around her church, women, children, education, and dogs. Her love of business and leadership continues to grow in work with nonprofits, VCG, and start-ups who want to scale up.

### BOARD EXPERIENCE

In addition to working with the board of MRIGlobal, Ms. Byrnes's board experience includes the following:

- Currently on the Advisory Board for DivvyHQ, the content marketing platform company
- Currently on the board for NAWBO-KC; serves as marketing chair and president-elect
- Recently completed three years on the board for Central Exchange, including two as board secretary
- Served on the Workforce Advisory Board for Kansas University's Edwards Campus and chaired the Executive Committee
- Served as the Executive Director for the Center for Spirit at Work
- Additional board service: Kansas City's Sports Walk of Stars, Best Buddies, and Warm Up! Chicago